

Grace File

Experienced multimedia specialist with a strong background in photography, videography, and content creation. Skilled in developing strategic campaign content, creating engaging visual stories, and managing projects. Proficient in Adobe Creative Suite and committed to delivering high-quality results.

gracefile.com

Evansville, IN

(765) 341-8585

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EXPERIENCE

Berry Global, Evansville — *Global Marketing Multimedia Specialist*

SEP 2021 - JULY 2024

- Completed projects for international stakeholders and high-profile clients, coordinating and communicating across global teams within a Fortune 500 environment.
- Conducted professional headshots for executive leadership and the board of directors.
- Managed all aspects of photo and video shoots, including lighting, composition, and editing.
- Produced internal and external videos for corporate communications, marketing campaigns, and branded content.
- Created and implemented technical and branding video standards to ensure consistency and quality.

WEVV 44NEWS, Evansville — *Multimedia Producer*

MAY 2019 - SEP 2021

- Produced, filmed, and edited station promotional content to support branding and marketing campaigns and collaborated with local businesses to produce engaging and effective commercials for television.
- Managed the entire production process, from concept development and copywriting to final editing.

WEVV 44NEWS, Evansville — *Production Assistant*

SEP 2016 - MAY 2019

- Operated the teleprompter, audio board and studio cameras for live broadcasts.
- Edited news packages for reporters, enhancing visual storytelling.

EDUCATION

University of Southern Indiana, Evansville

AUG 2015 - MAY 2019

Bachelor of Arts | Radio & Television

SKILLS

Extensive experience in Adobe Creative Suite, particularly Photoshop, Premiere Pro, and After Effects.

Skilled in crafting compelling narratives through photography and videography to engage and inform audiences.

Adept at working with cross-functional teams and clients, ensuring clear, effective communication and fostering a positive, cooperative work environment.

AWARDS & LICENSES

2023 Silver Addy Award

Do Better, Dose Better Global Healthcare Campaign

2022 Silver Addy Award

Corporate Social Responsibility Ambient Media

2016 Silver Addy Award

Radio Promotional Spot

Part 107 Drone Certified